



*Curated Collectible Design.
Anything but Standard.*

ADORNO International Design Collaboration

Exploring the world through the eyes of design.

A platform for curators, designers, collectors & design enthusiasts to meet,
offering unique, limited-edition & small-scale works from the world's finest creators.

Fostering inclusivity in an emerging global-design dialogue,
we facilitate a new network and marketplace to empower design communities.

“ADORNO International Design Collaboration is a network of designers and curators from design communities around the world. The goal is to empower designers, design communities and to contribute to a more culturally diverse world.”

Over the last decade, the market of collectible design has experienced an exciting development driven by designers from various design communities and buyers around the world. A significant, but not so visible, creativity and innovation is present in this emerging sector. Despite the importance of these objects, designers often face difficulties reaching potential buyers. This is the motivation for creating a new collaborative platform for curators and designers - the ADORNO International Design Collaboration.

The online network will connect designers, curators, and collectors around the world, but we also want also facilitate new conversations about design. To keep the standard high, ADORNO is an invite-only site for designers. We remain critical and inclusive by the process of curation. The collaboration promotes curators and designer portfolios of unique works, limited editions, as well as pieces manufactured in small scale.

The exhibited pieces on adorno.design are always created by individual designers, teams and small design studios with original, local and global qualities recognized by leading design curators from their region.

An Inclusive Idea for an emerging Global Design Dialogue.

In Aesthetic Theory, Theodor Adorno was concerned with the relations between art and society and the standardized aesthetic distractions produced by "the culture industry." He perceived mass-produced culture as dangerous to the beauty and sublimity of the arts. In today's economy of mass production and standardization, at ADORNO International Design Collaboration, we believe that the market for collectible design plays an increasingly important role.

Just as co-operatives in agriculture have empowered local producers and impacted consumer stores in Denmark over the centuries, so does ADORNO aim to empower designers and design communities. ADORNO's platform enables curators and designers to work together and to do business in new ways by creating a unique infrastructure for collaboration and direct communication with potential buyers. This ultimately strengthens the practice, reach and influence of individual designers, as well as of design communities as a whole. By establishing an international design collaboration, the ADORNO platform will draw the best of local design from all over the world, enabling societal commentary in the search for aesthetic sublimity, while strengthening regional and local design cultures.

Exploring the World through the eyes of Design

The platform will launch February 2017 with a focus on design communities, curators, designers and pieces from Sao Paulo, Copenhagen, Amsterdam, Brussels, and Istanbul. During 2017, an additional fifteen new destinations across the globe will join the ADORNO International Design Collaboration. Next up is curator portfolios and opening exhibitions from London, Milan, Lisbon & Mexico City.

“By presenting regional and local design collections, we will provide unique insight into different design cultures and the designers shaping them. Last but not least, we want to enable collectors to buy into these fascinating and creative processes unfolding,” says Pil Bredahl and Waldick Jatoba, co-founding curators of ADORNO.

A new network and marketplace to empower Design Communities

ADORNO provides the infrastructure for this unique collaboration; the digital platform with portfolios, gallery and editorial content, a global shipping solution, and the promotional activities of the collaboration. We facilitate a new network and marketplace for learning designers and design communities. Our ambition is to develop a new central reference point within the international design community; debating, showcasing, marketing, and selling the best of collectible design making across countries, regions, and continents to the growing international segment of collectors.

“We will be providing collectors and buyers of design a unique opportunity to collect design created by emerging as well as established names from all over the world.” says Kristian Snorre Andersen, CEO of ADORNO.

A central goal of ADORNO is to lift tasks off the shoulders of designers, thereby giving them more time to focus on the creative process within their practice. All transactions and communication on adorno.design are conducted directly between the designers and the collectors, with shipping is organized worldwide, as buyers place their orders on the platform. To ADORNO, this is a central priority as we aim to develop an efficient and dynamic design ecosystem.

Welcome to ADORNO International Design Collaboration.

Curated Collectible Design. Anything but Standard.

Notes from the opening curators

COPENHAGEN

Curator: Pil Bredahl

“To me ADORNO is a really exciting collaboration because unique handcrafted and collectible designs show us a physical expression of the individual designer's worldview. This tells us something about who we are as humans and the culture we are shaped by. I cannot wait to see how this beautiful collaboration will flourish in the years to come.”



Pil Bredahl is co-founding curator of ADORNO International Design Collaboration. She is product and furniture designer and has worked in the experimental section of the design industry, including the Scandinavian female design group “Kropsholder” in the late 1990s. Pil is also a co-founder of the design group FairTradeDesigners.com. She has served on the board for Design Denmark since 2011, and is part of the Representatives at Designmuseum Danmark and jury member at The Danish Design Award. She was Curator at Danish Crafts Collection CC18 in 2014. The commercial part of her career includes a long-standing cooperation with several Danish design brands, including the likes of Muuto, Menu A/S and Rosendahl which has earned her a number of awards and honors.



Featured Designer: Jonas Edvard

Jonas Edvard is a young danish designer working and living in Copenhagen Denmark. He graduated from the Royal Danish Academy, School of Design a MA in product design. With an alchemist's approach to the design process Edvard experiments with natural resources and creates products where the perception of the material places the object in a new context. With a renewed focus on the aesthetic value and functionality of raw materials Jonas Edvard explores the possibilities of sustainable design. His work is focused on a research into raw and natural materials, the history of their use and the future of their existence.

Pieces currently exhibited on ADORNO:

Gesso, Pendant lamps made from Limestone and biodegradable resin

SAO PAULO

Curator: Waldick Jatoba & Bruno Simões

“To me collectible design unites art and design in one piece. It brings more concept, exclusivity and also a great sense of aesthetics; besides, it always proves that good design is the one which is desired and as a consequence, it sells! I am very excited to be part of this collaboration building a strong platform for designers and communities around the world.”

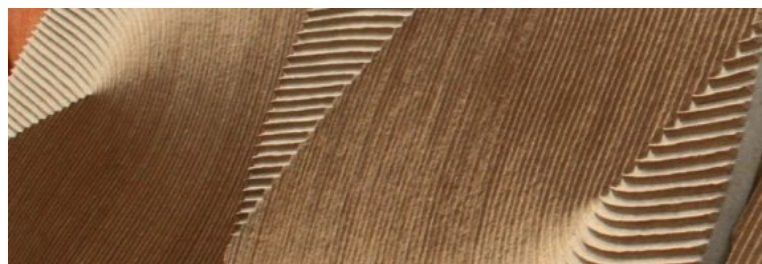


Waldick Jatoba, is co-founding curator of ADORNO International Design Collaboration, co-founder of M.A.DE design fair in Sao Paulo, and works as a curator in Sao Paulo. Earlier he worked in the Financing business where he now brings his knowledge developing the local design scene.

“For Brazilians, design is a word rather strange. Not applicable to architecture or interior design, but something else. It is a new term and still adjusting since the nationalization of modernism, headed by Joaquim Tenreiro in the 40's. That is why it is so important that virtual exchange with other regions - to present a new style still in formation, fresh, investigative and with the desire to connect with the world the same way as its plural culture.”



Bruno Simões, is co-founding curator of ADORNO International Design Collaboration, and is working directly with designers and artists within architecture, design and art, investigating the relationship between these areas and the research on spaces, materials, processes and behavioral aspects involved in each practice.



Featured Designer: Domingos Tótora

Born and raised in Maria da Fé, a city in the mountainous region of Minas Gerais, Brazil, Domingos Tótora returned to his hometown after studying design in Sao Paulo and chose cardboard as the source material for his work that falls between art and design. The surrounding landscape and his passion for nature serve as the sources of inspiration for his work. Starting with recycled cardboard he creates objects and sculptures where beauty is inseparable from function, granting an artistic aura to common everyday objects.

Pieces currently exhibited on ADORNO:

Terrão bench, Vereda Bench & Disc with Friezes

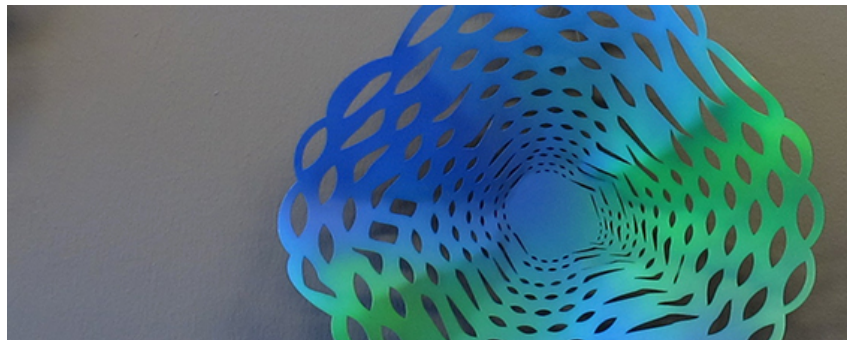
ISTANBUL

Curator: Gökhan Karakus

“Today design is an important catalyst for social change that must be used to advance global society. I am not speaking of just “socially minded design” but a larger issue that is to use design and the making of design as a vehicle to promote economic and creative activity worldwide as an agent of progress. This is why ADORNO is important today. ADORNO is a collaborative platform that facilitates the cooperative activities of curators, designers and producers in regional design cultures providing a wide range of opportunities with multiplier effects”



Gökhan Karakus, co-founding curator of ADORNO International Design Collaboration. He studied architectural history and theory at the Columbia University and Vassar College in New York, USA. Works as an architectural critic, theoretician and designer. His field of study is especially related to locality in design, modernism and architecture.



Featured Designer: Ela Cindoruk

Ela born in Ankara in 1963 is one of Turkey's leading contemporary designers. She graduated from the Department of Arts Industrial Design at Middle East Technical University in Ankara in 1984 and then went on to study Jewelry and Metals at Parsons' School of Design in New York. Returning to Istanbul in 1988 she initiated her life long interest in the intersection of craft, pattern and materials working within the traditions of Istanbul's jewelry craftsmen adapted to a modern aesthetic. Her experiments in jewelry design have sought to expand the vocabulary of jewelry through the use of non-standards materials such as paper and plastic combined with precious metals and original forms. In 2012, Cindoruk received an honorable mention award for her work "Five in One" in the Red Dot Design Award. Currently, she lives and works in Istanbul.

Pieces currently exhibited on ADORNO:

"Doodling "Bronze object, Wall Jewels: Blue Green Moily, Moily Blues, White Moily & Big Red Moily

Members of ADORNO International Design Collaboration

Sao Paulo:

Curators: Waldick Jatoba & Bruno Simoes

Designer portfolio:
Cultivado Em Casa
Domingos Totorá
Luiz Pedrazzi
Paulo Biacci / Fetiche

Copenhagen:

Curator: Pil Bredahl

Designer portfolio:
Rasmus Warberg
Kristine Engelbrecht
Clair Lehmann & Iben Harboe
Martine Myrup
Jonas Edvard
Henrik Fredriksen

Istanbul:

Curator: Gökhan Karakus

Designer portfolio:
Özlem Yalim
Ela Cindoruk
Emir Uras
Kerim Akbaygil
Heves Berksu
Nilufer Kozikoğlu
Sema Topaloğlu
Fatih Başgöze
Adnan Serbest
Defne Koz
FIELDS
OZON design

Brussels:

Curator: Elien Haentjens

Designer portfolio:
Falluce
Sep Verboom
Peter Donders

Amsterdam:

Curator: Jorn Konijn

Designers portfolio:
OOOMS
Studio Tim Vanlier
Tim van Cromvoirt
Wandschappen
Wout Wolf

Milan

Curators: Angela Rui & Domitilla Dardi

Designer portfolio:
Analogia Project
Antonio Aricò
Dossofiorito
Duccio Maria Gambi
Francesco Faccin
Giacomo Moor
Gionata Gatto
Paolo Ulian

Coming up!

MARCH 2017:

Lisbon

Curator: Guta Moura Guedes
Designers: TBA

Mexico City

Curators: Ana Elena Mallet & Pilar Obeso
Designers: TBA

APRIL 2017:

London

Curator: Max Fraser
Designers: TBA